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For Immediate Release

Merriman Curhan Ford & Co.'s Institutional Cash Distributors Completes Record Brokered Trade on Behalf of Oracle Corporation

SAN FRANCISCO – March 1, 2006 – Merriman Curhan Ford & Co. (“MCF”), a securities broker-dealer and investment bank, and subsidiary of MCF Corporation (AMEX: MEM), announced today that its Institutional Cash Distributors (ICD) division brokered a \$4 billion short-term, money market trade for Oracle Corporation, one of four multibillion-dollar trades in ICD’s three-year history.

Ryan Seghesio, assistant treasurer at Oracle said that ICD simplifies the money market process for large, short-term transactions. “It only takes one call to ICD and they handle the terms with numerous money managers regarding when our funds will be deposited and withdrawn. I’m impressed with the performance of the available investments and ICD’s response to Oracle’s needs.”

Over the past three years, ICD has created a “one transaction” client product platform of more than 100 money market funds from top-tier mutual fund families in the country and abroad. ICD currently serves 200 clients, representing corporate treasury departments in some of the largest corporations throughout North America and Europe.

“We are delighted to help Oracle quickly and easily execute their large, short-term investments,” stated Tom Newton, co-founder and senior managing director of ICD. “The brokered trades from Oracle and another Fortune 100 Silicon Valley client marks our third and fourth, multiple billion-dollar transactions, in an industry where \$100 million transactions are the norm.”

As of February 22, 2006, ICD had \$18.5 billion in brokered client assets across several currencies and money market funds. ICD was launched as a division of Merriman Curhan Ford & Co. in May 2003.

“ICD’s multiple, billion-dollar brokered trades show that they are quickly becoming the leader in the short-term asset distribution space,” said Jon Merriman, CEO of Merriman Curhan Ford & Co. “Tom’s team is a great role model for the rest of the firm. They are effectively using the platform and resources to write big tickets. ICD is growing rapidly and generating profitable, recurring revenue on the infrastructure we built three years ago.”

About Institutional Cash Distributors (ICD)

Institutional Cash Distributors (“ICD”) is a premier broker of money funds serving the short-term investing needs of corporate finance departments at companies throughout the United States. Companies using ICD’s services receive access to a comprehensive product line of over 40 different fund family options through ICD’s one-stop process that includes one application, one wire and one statement consolidating reporting regardless of the number of funds utilized. Further information about ICD’s services can be found at www.icdfunds.com or by contacting Mason Martin at 1-800-611-4ICD. ICD is a division of Merriman Curhan Ford & Co., a member of the National Association of Securities Dealers, Inc. and SIPC.

About Merriman Curhan Ford & Co. and MCF Corporation

Merriman Curhan Ford & Co. is a securities broker-dealer and investment bank focused on fast-growing companies and growth-oriented institutional investors. It provides investment research, brokerage and trading services primarily to institutions, as well as advisory and investment banking services to corporate clients. Its mission is to become a leader in the researching, advising, financing and trading of fast-growing companies. Merriman Curhan Ford & Co. is registered with the Securities and Exchange Commission as a broker-dealer and is a member of the National Association of Securities Dealers, Inc. and SIPC.

MCF Corporation (AMEX: MEM) is a financial services holding company that provides investment research, capital markets services, asset management, wealth management, corporate and venture services, and investment banking through its operating subsidiaries, Merriman Curhan Ford & Co., MCF Asset Management, LLC, and MCF Wealth Management, LLC. MCF Asset Management, LLC and MCF Wealth Management, LLC are two recently formed businesses that are predicated on fee-based, recurring revenue models.

Note to Investors

This press release contains certain forward-looking statements based on our current expectations, forecasts and assumptions that involve risks and uncertainties. Forward-looking statements in this release are based on information available to us as of the date hereof. Our actual results may differ materially from those stated or implied in such forward-looking statements, due to risks and uncertainties associated with our business, which include the risk factors disclosed in our Annual Report on Form 10-K filed on February 16, 2006. Forward-looking statements include statements regarding our expectations, beliefs, intentions or strategies regarding the future and can be identified by forward-looking words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "should," "will," and "would" or similar words. We assume no obligation to update the information included in this press release, whether as a result of new information, future events or otherwise.

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